ORDER

Orders

Order / Rev:	37244
Alt Order #:	08863936
Product Desc:	Issue
Estimate:	1771
Flight Dates:	09/11/12 - 09/24/12
Original Date / Rev:	09/12/12 / 09/12/12
Order Type:	GENERAL

KLAS

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency

Name:	**Great American Media**
Buying Contact:	
Billing Contact:	
	1010 Wisconsin Avenue NW
	Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**DSCC**
Demographic:	A35+
Product Codes:	PO4
Priority:	LV1
Revenue Codes:	AGY, POL, ISS

New Business Thru:	
Order Separation:	00:10:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	64	$67,900.00	$57,715.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	64	$67,900.00	$57,715.00	0.00
Totals	64	$67,900.00	$57,715.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$67,900.00
Market	100%	$226,333.33

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$56,583.33
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$11,316.67
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	09/18/12	09/24/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MTWTF--	:30	4	$900.00	LV1	0.00 NM	4	$3,600.00
8 NEWS NOW AT 6A														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/18/12	09/24/12	MTWTF--	4	$900.00	0.00								
E 2	8	09/18/12	09/24/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	MTWTF--	:30	5	$800.00	LV1	0.00 NM	5	$4,000.00

Order / Rev: 37244 Advertiser: DSCC

Alt Order #: 08863936 Product Desc: Issue KLAS

Flight Dates: 09/11/12 - 09/24/12 Estimate: 1771

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		CBS THIS MORNING												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/18/12	09/24/12	MTWTF--	5	$800.00	0.00							
E 3	8	09/22/12	09/22/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	$500.00	LV1	0.00 NM	1	$500.00
				CBS Early Show - Sat.										
		CBS THIS MORNING SATURDAY												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/17/12	09/23/12	-----S-	1	$500.00	0.00							
E 4	8	09/18/12	09/24/12	Live w/Kelly	CM	9-10a	MTWTF--	:30	4	$750.00	LV1	0.00 NM	4	$3,000.00
				Live With Regis & Kelly										
		LIVE! WITH KELLY												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/18/12	09/24/12	MTWTF--	4	$750.00	0.00							
E 5	8	09/18/12	09/24/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	2	$750.00	LV1	0.00 NM	2	$1,500.00
				8 News Now Noon M-F										
		8 NEWS NOW AT NOON												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/18/12	09/24/12	MTWTF--	2	$750.00	0.00							
E 6	8	09/18/12	09/24/12	The Talk 2-3P	CM	2-3p	MTWTF--	:30	2	$800.00	LV1	0.00 NM	2	$1,600.00
				The Talk										
		THE TALK												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/18/12	09/24/12	MTWTF--	2	$800.00	0.00							
E 7	8	09/18/12	09/24/12	Ellen	CM	3-4p	MTWTF--	:30	4	$900.00	LV1	0.00 NM	4	$3,600.00
				Ellen										
		ELLEN												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/18/12	09/24/12	MTWTF--	4	$900.00	0.00							
E 8	8	09/16/12	09/23/12	Sun 530-6p Ins Ed Wknd	CM	530-6p	------S	:30	1	$550.00	LV1	0.00 NM	2	$1,100.00
				Inside Edition Wknd										
		INSIDE EDITION												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	------S	1	$550.00	0.00							
		Week: 09/17/12	09/23/12	------S	1	$550.00	0.00							
E 9	8	09/18/12	09/24/12	8 News Now 4p M-F	CM	4-5p	MTWTF--	:30	4	$1,100.00	LV1	0.00 NM	4	$4,400.00
				8 News Now 4p M-F										
		8 NEWS NOW AT 4PM & 430PM												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/18/12	09/24/12	MTWTF--	4	$1,100.00	0.00							
E 10	8	09/18/12	09/24/12	8 News Now 5-630p M-F	CM	5-630p	MTWTF--	:30	5	$1,300.00	LV1	0.00 NM	5	$6,500.00
				8 News Now 5-630p M-F										
		8 NEWS NOW ROTATION												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/18/12	09/24/12	MTWTF--	5	$1,300.00	0.00							
E 11	8	09/16/12	09/23/12	8 News Now Sun 5-7p	CM	5-7p	------S	:30	1	$2,500.00	LV1	0.00 NM	2	$5,000.00
				8 News Now Sun 5-7p		(5:00 PM-5:30 PM)								
		8 NEWS NOW AT 5PM-SUN												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	------S	1	$2,500.00	0.00							
		Week: 09/17/12	09/23/12	------S	1	$2,500.00	0.00							
E 12	8	09/16/12	09/23/12	8 News Now Sun 5-7p	CM	5-7p	------S	:30	1	$2,500.00	LV1	0.00 NM	2	$5,000.00
				8 News Now Sun 5-7p		(6:30 PM-7:00 PM)								
		8 NEWS NOW AT 630PM-SUN												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/10/12	09/16/12	------S	1	$2,500.00	0.00							
		Week: 09/17/12	09/23/12	------S	1	$2,500.00	0.00							
E 13	8	09/18/12	09/24/12	8 News Now 11p M-F	CM	11-1135p	MTWTF--	:30	2	$1,900.00	LV1	0.00 NM	2	$3,800.00
				8 News Now 11p M-F										
		8 NEWS NOW AT 11PM												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/18/12	09/24/12	MTWTF--	2	$1,900.00	0.00							

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	09/15/12	09/23/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P	-----SS	:30	1	$900.00	LV1	0.00	NM	3	$2,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/10/12	09/16/12	-----SS	1	$900.00	0.00								
		Week: 09/17/12	09/23/12	-----SS	2	$900.00	0.00								
E 15	8	09/18/12	09/24/12	Letterman Letterman	CM	1135p-1237a (11:35 PM-12:37 XM)	MTWTF--	:30	5	$750.00	LV1	0.00	NM	5	$3,750.00
		LATE SHOW W/LETTERMAN													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/18/12	09/24/12	MTWTF--	5	$750.00	0.00								
E 16	8	09/18/12	09/24/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	MTWTF--	:30	4	$350.00	LV1	0.00	NM	4	$1,400.00
		LATE LATE SHOW													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/18/12	09/24/12	MTWTF--	4	$350.00	0.00								
E 17	8	09/15/12	09/22/12	NCAA Football NCAA College Football	CM	NCAA College Foo (9:00 AM-12:30 PM)	-----S-	:30	1	$750.00	LV1	0.00	NM	2	$1,500.00
		CBS COLLEGE FTBL-EARLY GAME													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/10/12	09/16/12	-----S-	1	$750.00	0.00								
		Week: 09/17/12	09/23/12	-----S-	1	$750.00	0.00								
E 18	8	09/15/12	09/22/12	ACC Football ACC Football	CM	930a-12n (12:30 PM-4:00 PM)	-----S-	:30	1	$750.00	LV1	0.00	NM	2	$1,500.00
		CBS COLLEGE FTBL-LATE GAME													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/10/12	09/16/12	-----S-	1	$750.00	0.00								
		Week: 09/17/12	09/23/12	-----S-	1	$750.00	0.00								
E 19	8	09/23/12	09/23/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg. (10:00 AM-1:15 PM)	------S	:30	1	$2,500.00	LV1	0.00	NM	1	$2,500.00
		CBS NFL FOOTBALL-EARLY GAME													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/17/12	09/23/12	------S	1	$2,500.00	0.00								
E 20	8	09/16/12	09/23/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg. (1:15 PM-4:30 PM)	------S	:30	1	$2,500.00	LV1	0.00	NM	2	$5,000.00
		CBS NFL FOOTBALL-LATE GAME													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/10/12	09/16/12	------S	1	$2,500.00	0.00								
		Week: 09/17/12	09/23/12	------S	1	$2,500.00	0.00								
E 21	8	09/14/12	09/17/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	M---F--	:30	1	$900.00	LV1	0.00	NM	1	$900.00
		8 NEWS NOW AT 6A													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/14/12	09/20/12	M---F--	1	$900.00	0.00								
E 22	8	09/14/12	09/17/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	M---F--	:30	1	$800.00	LV1	0.00	NM	1	$800.00
		CBS THIS MORNING													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/14/12	09/20/12	M---F--	1	$800.00	0.00								
E 23	8	09/14/12	09/17/12	Ellen Ellen	CM	3-4p	M---F--	:30	1	$900.00	LV1	0.00	NM	1	$900.00
		ELLEN													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/14/12	09/20/12	M---F--	1	$900.00	0.00								
E 24	8	09/14/12	09/17/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	M---F--	:30	2	$1,300.00	LV1	0.00	NM	2	$2,600.00
		8 NEWS NOW ROTATION													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 09/14/12	09/20/12	M---F--	2	$1,300.00	0.00								
E 25	8	09/14/12	09/17/12	Letterman Letterman	CM	1135p-1237a	M---F--	:30	1	$750.00	LV1	0.00	NM	1	$750.00
		LATE SHOW W/LETTERMAN													

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E 25	8	09/14/12	09/17/12	Letterman Letterman	CM	1135p-1237a	M---F--	:30	1	$750.00	LV1	0.00 NM	1	$750.00
LATE SHOW W/LETTERMAN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	09/14/12	09/20/12	M---F--	1	$750.00	0.00								
												Totals	64	$67,900.00